UC San Diego

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Perceived Health, Practiced Care: Attitudes versus Action Investigating Perceptions and Visitation Frequency of Preventative Health Services

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Background

- and
- Patient initiation for routine checkups at preventative healthcare services are underutilized among college students¹
- Only 34.7% of young adults sought out eye care and 58.4% visited a dentist in the past 6-12 months^{2,3}
- Only 32% visit college health care centers due to health beliefs and barriers⁴
- 11.4% 29.4% increase in uncontrolled hypertension in young adults from 2015 to 2018⁵
- The Health Belief Model links health perceptions and perceived barriers as determinants for visiting preventative health services⁶
- Current literature does not address the attitudes towards eye and dental preventative care and frequencies of those visits

Objective



To determine the relationship between students' perceptions towards preventative health care (primary, dental, eye care) and the frequencies of how often students seek out preventative health care services

Methods



- Cross-sectional study targeting undergraduate and graduate students at UC San Diego (N = 75)
- Snowball sampling (text messages) and convenience sampling (social media: reaching out to student organizations via Instagram)
- 27-item anonymous Qualtrics survey measuring:
- Demographics, Beliefs and Visitation (General Wellness, Dental, Vision), Barriers to Care
- Exposure Variables: Perception on importance of preventative health care/services
- Composite scores from 4-point Likert scales ranging 1-4 (strongly disagree to strongly agree)
 - Scores ranged from 4 to 16 points
- Outcome Variable: Frequency of Preventative Service Visitation
- Categories based on number of visitation: 0 5+ times
- SPSS v.29 was used to conduct Ordinal Logistic Regression and Pearson Correlations

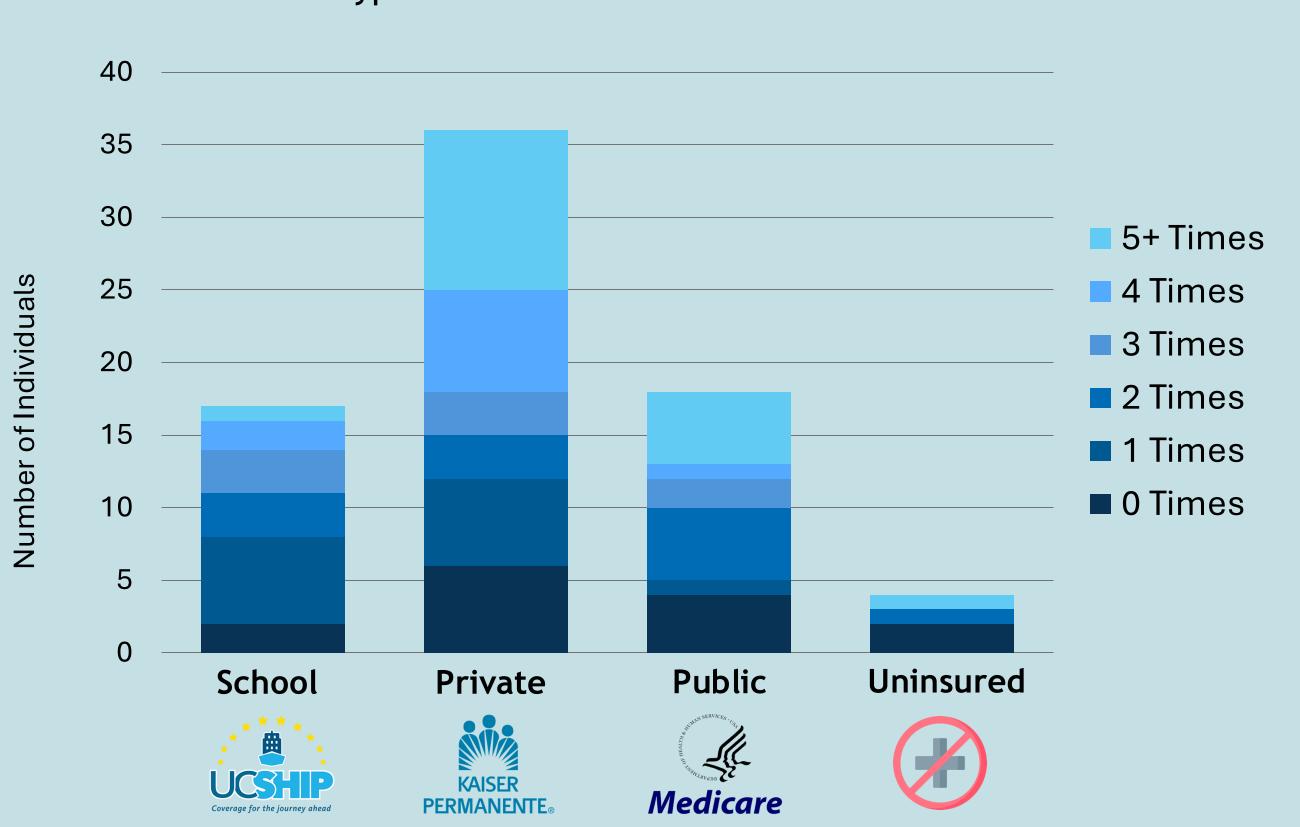
Results

Table 2: Ordinal Logistic Regression for Association between Perception Score and Frequency of Visitation

Type of Health Service Sought	Odds Ratio (OR)	95% Confidence Interval	p-value
General Wellness	OR = 0.62	[0.11, 3.69]	p = 0.602
Dental Care	OR = 0.61	[0.26, 1.41]	p = 0.246
*Eye Care	OR = 0.17	[0.06, 0.50]	p = 0.001

*Individuals with lower perception scores of preventative eye care had significantly lower odds of being in a higher category of eye care visitation frequency compared to those with higher perception scores.

Figure 1. Frequencies of Preventative Eye Care Visitations in the past 5 Years and Insurance Type



*Pearson Chi-Square test $[X^2(15, N = 75) = 18.016, p = 0.262]$ showed no statistical significance was observed between insurance type and frequency of preventative eye care visitation.

Figure 2. Different Barriers to Accessing Preventative Health Services

Table 1. Demographics of Study

n (%)

52 (69)

21 (28)

2(3)

51 (68)

11 (15)

8 (11)

5 (6)

9 (12)

15 (20)

16 (21)

27 (36)

8 (11)

41 (55)

34 (45)

36 (48)

18 (24)

17 (23)

4(5)

Participants (N = 75)

Sample Demographics

Gender

Female

Non-Binary

Ethnicity

Hispanic or Latino

College Year

Graduate

Housing Status

Off-Campus

On-Campus

Private

School

Uninsured

Insurance Types

1st year (Freshman)

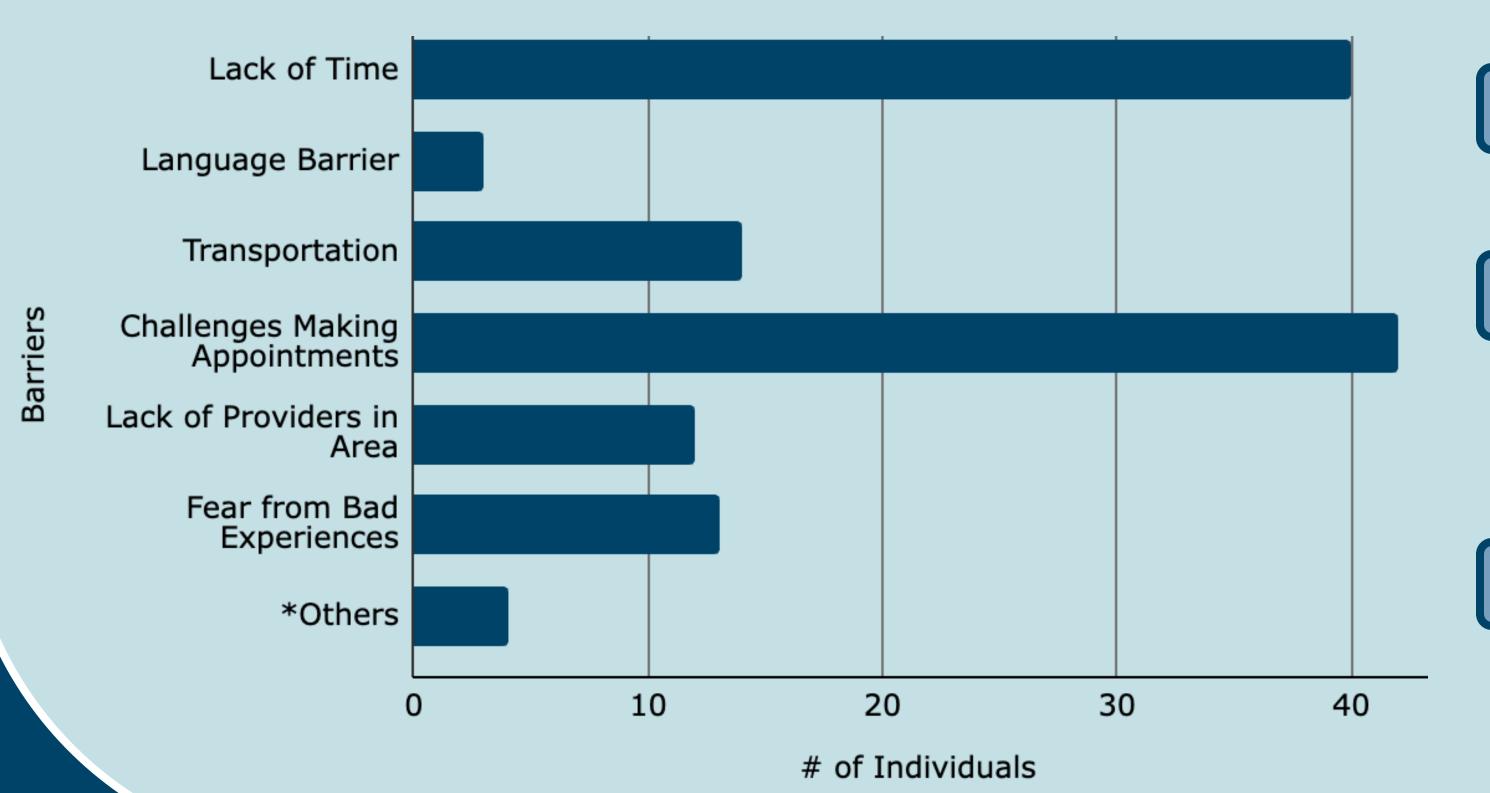
2nd year (Sophomore)

3rd year (Junior/1st Year Transfer)

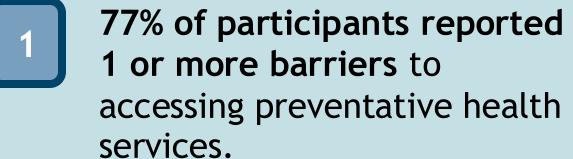
4th year+ (Senior/ 2nd Year Transfer)

Other (Mixed or Unlisted)

Asian



Additional Findings



Other perceived barriers

- include:Trouble with payment
- Being away from home
- Not prioritizing seeking health services
- Having no insurance

Individuals with private insurance have more preventative eye care visitation compared to other insurance types

Conclusions



- Student's perception of preventative eye care services was a **significant predictor** for frequency of **eye-related** preventative care visitation, supporting the link between attitude and action for eye care
- No association between perception of general wellness/dental care and frequency of visitation
- Stronger emphasis on **general wellness and dental** for school requirements (e.g. required vaccinations, etc.) → higher utilization regardless of perception score
- **Eye care** was found to be **underutilized**, aligning with previous findings²
- Not generally thought to be part of routine of care compared to general wellness and dental, utilized mainly when acute symptoms arise
- Type of insurance is not associated with how frequently students seek out preventative eye care services
- Top two reported barriers were challenges to booking appointments and a lack of time to seek care, aligns with existing literature⁶
 - Common perceived barriers under the Health Belief Model included difficulties in scheduling preventative services and availability of seeking treatment

Policy Implications



- Student Health Services should further develop:
 - Marketing strategies to emphasize eye care (e.g., distribution of educational infographics and social media posts)
 - Expansion of health care hours and accessibility of online scheduling services for on-campus student health
 - Host pop-up clinics around campus residential areas to incentivize students to seek convenient care (e.g. graduate housing)

Acknowledgments & References

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